

## PREVIOUS RESEARCH & PLANNING - COMMON THEMES

WHY ARE THESE IMPORTANT? CITIES HAVE LIMITED RESOURCES (PEOPLE AND DOLLARS) AND UNLIMITED NEEDS. OUR CITY WILL NEED TO PRIORITIZE ENHANCEMENTS ALONG THE LAKE FRONT. NEW PROJECTS WILL BE CATEGORIZED INTO THESE FOUR THEMES, WHICH HAVE BEEN CONTINUOUSLY EXPRESSED IN COMMUNITY PLANNING PROCESSES DATING TO 1997. PROJECTS THAT IMPLEMENT ALL FOUR THEMES WILL BE GIVEN TOP PRIORITY.

## SUSTAIN (TO IMPROVE WATER QUALITY AND PRESERVE AND **ENHANCENATURAL FEATURES AND HABITATS AND BUILD** A CONNECTED NETWORK OF GREEN INFRASTRUCTURE) Filtermunicipaldecisionmakingthroughasustainability lens, recognizing the role the lakes and shoreline play in the advancement of the City • Restore critical natural featurés and sensitive habitat areas along Muskegon Lake as well as the adjacent riparian areas • Preserve the history and character of the shoreline

area • Establish and maintain greenways that provide opportunities that combine direct connection to nature with low impact development and green infrastructure

## CONVENE (TO RECREATE AND BE ACTIVE ALONG THE SHORELINE)

- Ensure pockets of access along the shorelineMake accessible to residents and visitors alike, all
- ages and at all times of the year
  Preserve, maintain and accentuate existing access and continue to build new access to the shoreline through existing park facilities, public access easements, and through other city-owned lands
  Increase shore side amenities for visits of varying
- durations
- Activities include fishing, boating and kayaking (transient and long-term), cruise ships, tourism
  Enhance regional focal point as festival and event
- destination

ADVANCE TO CROSS (TO GROW RESIDENTIAL AND PORT-RELATED INDUSTRY WHILE **ENHANCING TOURISM AND RECREATIONAL OPPORTUNITIES)** 

- Allow for a mix of housing opportunities (types and price) near the shoreline, while ensuring views are preserved and water access is maintained or enhanced
- Maintain and support shipping and deep port industries
- Support tourism in all forms by recognizing and promoting port-related and nature-based educational and recreational activities
- Leverage proximity to downtown with shoreline amenities, festivals, recreation opportunities, and employment areas
- Continue to activate the downtown and neighborhood business and entertainment districts by building physical and perceptual relationships between them and the shoreline

ADD YOURS >

## CONNECT (TO LINK ALL MODES OF TRANSPORTATION TOGETHER AND ACCESS **OUR COMMUNITY'S ASSETS AND OPPORTUNITIES)**

• Expand access to recreational areas along the shoreline

ADD YOURS

- Connect the city and her neighborhoods to the shoreline, and connect the shoreline to the city and her neighborhoods, ie. symbiosis
- Consider existing forms of transportation (bike, walk, bus, trolley, car, boat) and new forms (bikeshare, boat taxi, kayak)
- Create safe, mulit-modal connections from the downtown and neighborhoods to the shoreline, and connect Lake Michigan to Muskegon Lake
- Incorporate natural connections to the shoreline, including Beidler Creek, Ruddiman Creek, and the many branches of the Muskegon
- Enhance signage and wayfinding both in print and digital formats

ADD YOURS >

CITY OF MUSKEGON WILLIAMS & WORKS - NEDERVELD